



## GreenPower Marketing

The NRC, in partnership with Mount Alexander Sustainability Group (MASG), is launching this innovative project to increase the uptake of “GreenPower” in the community, to help reduce greenhouse gas emissions.

We aim to overcome barriers to GreenPower by:  
Setting up a prominent community building (the Newstead Rural Transaction Centre) with a renewable energy system;  
Using this as a “real” connection to renewable (“Green”) electricity for the community;  
Having trained volunteers assist to promote Origin GreenPower products to community members;

To demonstrate our commitment to renewable energy, we have purchased 20% GreenPower from Origin Energy, our electricity supplier.

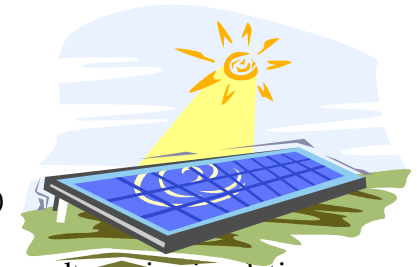
This innovative project is supported by Sustainability Victoria, Department of Environment, Water, Heritage & the Arts, MASG and Origin Energy.



## MORE ABOUT OUR NEWSTEAD RESOURCE CENTRE PROJECT

We are undertaking a broad-ranging project with the goal of reducing our carbon footprint.

We aim to reduce our greenhouse emissions by over 4 tonnes per annum and our power bill by over \$500 each year.



Our energy efficient measures include:

- Installing a 2 kilowatt (12 panel) **Solar Photovoltaic** System.
- Double glazing our windows (or an alternative insulating method).
- Replacing the original insulation in the roof.
- Placing sun screens (of various types) and shade cloth around the building.
- Purchasing large water tanks.
- Replacing our old (and inefficient) gas heaters and air-conditioners with a Split System to provide both heating and cooling.
- Planting appropriate shade trees around the building.

To achieve these goals, we will be seeking the support of Mount Alexander Shire Council and applying for grants from a range of sources.



Newstead Resource Centre  
GreenPower Project  
has been supported by  
Origin Energy ,  
Mount Alexander Sustainability Group,  
Department of Environment, Water, Heritage & Arts,  
Sustainability Victoria

**GreenPower products help us to reduce  
our impact on greenhouse emissions.**

If you want to know more about our GreenPower Project,  
visit the RTC at 45 Lyons Street, Newstead

Phone:(03 5476 2360).

E-mail: [newsteadrtc@bigpond.com](mailto:newsteadrtc@bigpond.com)

Newstead Resource Centre Inc (NRC) is not-for-profit  
organisation which manages the Newstead Rural Transaction  
Centre (NRTC).

## NEWSTEAD RESOURCE CENTRE



## GreenPower PROJECT

- We are an innovative community group, building a model of **Sustainability** in Newstead.
- Ours is a practical response reflecting local community & Council concern for environmental sustainability.
- We are installing a **12 Panel Solar Photovoltaic System**, as a part of a range of energy efficient measures.